

2018-2019 LA ENTRADA PTA BUDGET

INCOME	2018-2019	%	2017-2018	2018-2019 Notes
General Membership Donations	\$42,225	64%	\$60,432	
8th Grade Graduation Donations	9,500	14%	7,670	To support 8th Grade Graduation
Library Donations	3,500	5%	4,779	To support Library Donation
Used Book Fair Sales	5,500	8%	5,714	To support Field Trips and In-House Enrichment
Good Eggs Fundraiser	2,500	4%	1,799	To support Winter Service Project (meal-kit build)
School Picnic Donations	3,000	5%	-	To support School Picnic (Assumes 150 families donate \$20 each)
Other Income	150	0%	157	e.g. donations from outside vendors
TOTAL INCOME	\$66,375	100%	\$80,551	
EXPENSES				
FAMILY-SCHOOL ENGAGEMENT				
Family-Focused Programs				
New Parent Coffee & Parent Cafés	\$350		\$269	
Total Family-Focused Programs	\$350	1%	\$269	
Staff-Focused Programs				
Staff Appreciation Events/Meals	3,150		3,756	
Total Staff-Focused Programs	\$3,150	5%	\$3,756	Maximum allowed per CA state PTA is 5%
General Family-School Engagement				
School Picnic	7,000		-	
8th Grade Graduation	13,000		16,000	\$4,000 decrease in contract with DJ/Entertainment Company
Complimentary Membership Dues	3,800		-	New: PTA covering dues for all families/staff
District/PTA Leadership Engagement	375		\$300	Every-other-year for LE/LL Holiday Luncheon or District Convocation
Total General Family-School Engagement	\$24,175	36%	\$16,300	
Total Family-School Engagement	\$27,675	42%	\$20,325	
CHILDREN'S WELL BEING				
District Wellness Committee	0		540	Nutrition equipment funding in lieu of Wellness Committee donation
Lunchtime Enrichment	2,000		1,200	2018-2019 includes Holiday Faire
Total Children's Well Being	\$2,000	3%	\$1,740	
COMMUNITY BETTERMENT				
Winter Service Project	7,000		-	Meal-kit build: 25,000 meals
Used Book Fair	200		158	
Special Olympics (Funding)	500		-	No Special Olympics in 2017-2018
Total Community Betterment	\$7,700	12%	\$158	
PARENT EDUCATION				
District Parent Education Series (Funding)	2,500		2,000	Funding
Total Parent Education	\$2,500	4%	\$2,000	
SUPPORTING EDUCATION				
GeoBee	400		390	
Lunar New Year Celebration	200		-	
Reflections Creativity/Art Contest	350		336	
Spelling Bee	450		433	
STEM/Science Fair	500		482	
Field Trips and In-House Enrichment	15,000		15,000	
Library Donation	3,500		5,129	Expense will depend on Library Donations Income
New Teacher Supplies	250		1,250	\$250 for each new teacher (2018-2019 # based on LE administration)
Total Funding for Education	\$20,650	31%	\$23,020	
GOVERNANCE & ADMINISTRATION				
Operating expenses	4,350		5,256	2017-2018 includes dues
Discontinued/Transferred Programs	-		11,147	Sister School, Halloween Carnival, D&I, Holiday Faire (see attached)
Total Governance & Administration	\$4,350	7%	\$16,403	
Other/Unallocated Expenses	1,500	2%	1,620	
TOTAL EXPENSES	\$66,375	100%	\$65,266	
NET OPERATING INCOME	\$0		\$15,285	
Special Projects from Prior Years' Surplus	10,000		35,000	2018-2019: After-School Tutoring Program
NET INCOME	(\$10,000)		(\$19,715)	

BREAKDOWN BY BUDGET

PRIORITY	2018-2019	%
Family-School Engagement Programs/activities that bring families together to create a positive school culture	\$27,675	43%
Supporting Education Programs that give students access to a comprehensive education	\$20,650	32%
Community Betterment Projects with other community agencies supporting children	\$7,700	12%
Governance & Admin Operating expenses	\$4,350	7%
Parent Education Resources that equip families to support students' growth and development	\$2,500	4%
Children's Well-Being Ensuring students' nutrition, health, safety, fitness and general well-being	\$2,000	3%
TOTAL	\$64,875	100%

2018-2019 LA ENTRADA BUDGET NARRATIVE

Explanation of LE PTA Budgeting Priorities

The purposes of the La Entrada PTA (as stated in the bylaws) are:

- To promote the welfare of children and youth in home, school, places of worship, and throughout the community
- To raise the standards of home life
- To advocate for laws that further the education, physical and mental health, welfare, and safety of children and youth
- To promote the collaboration and engagement of families and educators in the education of children and youth
- To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth
- To advocate for fiscal responsibility regarding public tax dollars in public education funding.

The California State PTA distilled these purposes down to five funding areas:

1. Home and school cooperation*
2. Children's well-being
3. Community betterment
4. Promoting parent education
5. Funding for education

The La Entrada PTA structures our programs/activities and budget on these priorities.

*In lieu of "Home and School Cooperation," the LE PTA uses the term, "Family-School Engagement," which is more consistent with current terminology.

Description of Budgeting Priorities*

The PTA enhances **Family-School Engagement** by providing programs, activities and events for families to actively participate in school life. By bringing families together on campus, the PTA creates a welcoming, accessible and inclusive school culture and has a positive impact on student outcomes and school performance.

To boost **Children's Well-Being**, the PTA focuses on ensuring students' nutrition, health, safety, fitness and general well-being so they can be successful learners.

The PTA pursues **Community Betterment** when it collaborates on special projects with other community agencies that work to improve children's lives.

Promoting Parent Education means supporting comprehensive, accessible programs that equip families with information, strategies and tools to support their student's emotional, physical and intellectual growth and development.

Funding for Education: The La Entrada PTA helps support adequate funding for our school's programs so that every student has access to a comprehensive education and the opportunity to reach his or her full potential.

*Descriptions guided by the California State PTA Toolkit.

8th Grade Graduation Celebration

Goals:

1. To support a festive, memorable event that celebrates graduating students and engages their families in an important milestone.
2. To underwrite the cost of the event so *all* students may attend (tickets not required).
3. To throw a party that feels relatively consistent year over year.
4. To create a budget that is reasonable (not excessive) for a PTA-sponsored event.
5. To dedicate an appropriate proportion of PTA general operating funds to this event, which serves only a segment of the La Entrada community.

Background

- For years, the 8th grade graduation party was organized and financed by 8th-grade families. In 2017, the school administration asked the PTA to take ownership over the event in an effort to meet the above goals.
- In 2018, the PTA Executive Board came to the following conclusions based on graduation funding and expenses (both at LE and other local middle schools) as well as PTA best practices:
 - A \$16,000 budget meets the objectives above and is in line with graduation spending by other middle school PTAs
 - In prior years, 8th-grade families have donated funds through personal (not PTA) accounts. Recognizing and formalizing these PTA donations will allow the board to better account for and control the expenses year over year.
 - Families of 8th grade students have eagerly supported this event financially. Leveraging this enthusiasm allows the PTA to protect the percentage of general operating funds spent on 8th grade graduation by making up the difference with earmarked donations. Any funding received over the budgeted amount for these restricted donations will divert general funds back to the PTA.
 - The 8th Grade Graduation Chair and Committee should work closely with the Family-Engagement Chair and PTA Executive Committee on budgeting/spending practices to ensure predictable, transparent and trackable spending.

Notes:

The graduation committee also provides:

- Decorations and flowers for the school-sponsored Graduation Ceremony
- A "Memory Wall" of 8th-grade student photos/statements
- Post-ceremony refreshments to graduates and their families
- PTA liability coverage for contracts with event partners

Membership Dues

In 2018, the PTA Executive Board voted to recommend to the General Membership that it revise its dues structure in order to welcome all LE families and staff into PTA membership regardless of their financial circumstances. Upon ratification of the bylaws by the General Membership, the PTA will begin to cover regional, state and national dues at no cost to all families who opt in to PTA membership. The PTA will also continue to collect critical program funds via the school registration process on a voluntary donation basis rather than a membership fee-per-child basis.

2018-2019 LA ENTRADA BUDGET NARRATIVE (contd.)

Lunar New Year (New Program)

This lunchtime event has been a tradition at La Entrada for several years. It serves all La Entrada students and is organized and hosted by the Mandarin teacher in concert with families who celebrate Lunar New Year. This will be the first year the event is funded by the PTA.

Diversity & Inclusion Committee (Transitioned into Family Engagement Programs, Surveys, Nominating Committee)

Rather than operating a separate program to encourage inclusion in PTA programs and events, the PTA will work to effectively welcome all families, students and staff into the school community on an ongoing basis, with special attention spent on:

- Recruiting leadership that reflects the diversity of the school community,
- Partnering with committee chairs to evaluate programs, events and activities for inclusiveness.
- Ensuring the PTA's membership structure (and/or requested donation amounts) communicates an inclusive organization
- Gathering regular feedback about the organization's effectiveness in engaging the community through an annual survey.

Sister School Program (Discontinued)

Community Betterment efforts will be transitioned to the Winter Service Project in order to more actively engage the entire school community and provide an opportunity for collaboration between students, staff and families. See more information about the project attached.

Holiday Faire (Transitioned to Lunchtime Enrichment)

The Holiday Faire will be transitioned to the PTA's Lunchtime Enrichment team, which will organize holiday craft making activities in December. By providing a handful of high-quality, optional holiday craft activities over the course of several lunchtime sessions, the PTA is able to respond to several issues raised by parents, teachers and administrators over the last few years in regard to the school-wide Holiday Faire, including:

- Not all students wish to participate. For example, many students in the 6th through 8th grades have been disengaged at past Holiday Faires (they have "aged out").
- The crafts are not always keepsakes. ("They are sweet, but end up in the garbage.")
- Students feel rushed. With so many different activities in one room, students don't have time to do any one thing well.
- The expense and volunteer time commitment required to put on the Holiday Faire The PTA's investment of volunteer hours and funding required (\$7,500 on average since 2012) does not align with the event's community outcomes.